



## 2024 KSBA Annual Conference Sponsorships

*Sponsorships are sold on a first come, first served basis. If you are interested in one of the listed sponsorships, please contact Matt McCarty at [matt.mccarty@ksba.org](mailto:matt.mccarty@ksba.org) or 502-783-0074 as soon as possible to secure your sponsorship. In order for non-affiliate members to be included in priority registration, companies must secure a sponsorship prior to priority registration opening.*

### **Friday Opening Session: \$7,000 (1 available - SOLD)**

- *Day 1 priority registration if sponsorship is chosen ahead of registration launch*
- *One complimentary exhibitor booth (\$1,000 value)*
- *Opportunity to make brief remarks to the audience*
- *Logo included in one issue of KSBA Aware e-newsletter promoting the session*
- *Signage featuring your logo during Opening Session*
- *Recognition in looping slideshow during session*
- *Reserved seating at a head table*
- *KSBA social media post*
- *Recognition in conference program and on conference website*
- *Opportunity to include marketing piece in attendee bags (subject to KSBA approval)*

### **Saturday Plenary Session: \$7,000 (1 available - SOLD)**

- *Day 1 priority registration if sponsorship is chosen ahead of registration launch*
- *One complimentary exhibitor booth (\$1,000 value)*
- *Opportunity to make brief remarks to the audience*
- *Logo included in one issue of KSBA Aware e-newsletter promoting the session*
- *Signage featuring your logo during Plenary Session*
- *Recognition in looping slideshow during session*
- *Reserved seating at a head table*
- *KSBA social media post*
- *Recognition in conference program and on conference website*
- *Opportunity to include marketing piece in attendee bags (subject to KSBA approval)*

### **Saturday Luncheon: \$7,000 (1 available - SOLD)**

- *Day 1 priority registration if sponsorship is chosen ahead of registration launch*
- *One complimentary exhibitor booth (\$1,000 value)*
- *Opportunity to make brief remarks to the audience*
- *Logo included in one issue of KSBA Aware e-newsletter promoting the session*
- *Signage featuring your logo during Luncheon Session*
- *Recognition in looping slideshow during session*
- *Reserved seating at the head table*
- *Two meal tickets to the Luncheon Session (additional tickets may be purchased at cost)*
- *KSBA social media post*
- *Recognition in conference program and on conference website*
- *Opportunity to include marketing piece in attendee bags (subject to KSBA approval)*

### **Sunday Brunch Session: \$3,500 (1 available – SOLD)**

- *Day 3 priority registration if sponsorship is chosen ahead of registration launch*
- *50% discount on one exhibitor booth (\$500 value)*
- *Opportunity to make brief remarks to the audience*
- *Logo included in one issue of KSBA Aware e-newsletter promoting the session*
- *Signage featuring your logo during Brunch Session*
- *Recognition in looping slideshow during session*
- *Reserved seating at the head table*
- *Two meal tickets to the Brunch Session (additional tickets may be purchased at cost)*
- *KSBA social media post*
- *Recognition in conference program and on conference website*
- *Opportunity to include marketing piece in attendee bags (subject to KSBA approval)*

### **Friday Networking Reception: \$3,500 (2 available – 2 SOLD, 0 still available)**

- *Day 3 priority registration if sponsorship is chosen ahead of registration launch*
- *50% discount on one exhibitor booth (\$500 value)*
- *Company recognized in conference remarks from podium during a general session*
- *Signage featuring your logo during Networking Reception*
- *Recognition in looping slideshow during a general session*
- *KSBA social media post*
- *Recognition in conference program and on conference website*
- *Opportunity to include marketing piece in attendee bags (subject to KSBA approval)*

**Saturday Continental Breakfast: \$3,500 – (2 available – 2 SOLD, 0 still available)**

- *Day 3 priority registration if sponsorship is chosen ahead of registration launch*
- *50% discount on one exhibitor booth (\$500 value)*
- *Company recognized in conference remarks from podium during a general session*
- *Signage featuring your logo during Saturday Continental Breakfast*
- *Recognition in looping slideshow during a general session*
- *KSBA social media post*
- *Recognition in conference program and on conference website*
- *Opportunity to include marketing piece in attendee bags (subject to KSBA approval)*

**Student Performances Sponsor: \$3,500 – (2 available – 2 SOLD, 0 still available)**

- *Day 3 priority registration if sponsorship is chosen ahead of registration launch*
- *50% discount on one exhibitor booth (\$500 value)*
- *Company recognized in conference remarks during general sessions*
- *Signage featuring your logo during Student Performances*
- *Recognition in looping slideshow before/during session*
- *KSBA social media post*
- *Recognition in conference program and on conference website*
- *Opportunity to include marketing piece in attendee bags (subject to KSBA approval)*

**Student Banners Sponsor: \$3,000 – (1 available - SOLD)**

- *Day 3 priority registration if sponsorship is chosen ahead of registration launch*
- *50% discount on one exhibitor booth (\$500 value)*
- *Full page ad on Back Cover of the Commemorative Banner Book*
- *Company recognized in conference remarks from podium during a general session*
- *Signage featuring your logo with the on-site banners display*
- *Recognition in looping slideshow during a general session*
- *KSBA social media post*
- *Recognition in conference program and on conference website*
- *Opportunity to include marketing piece in attendee bags (subject to KSBA approval)*

**Wi-Fi Sponsor: \$2,000 – (4 available – 4 SOLD, 0 still available)**

- *Day 4 priority registration if sponsorship is chosen ahead of registration launch*
- *Signage featuring your logo at the conference*
- *Company recognized in conference remarks from podium during a general session*
- *Recognition in looping slideshow during a general session*
- *Recognition in conference program and on conference website*
- *Opportunity to include marketing piece in attendee bags (subject to KSBA approval)*

**Conference Mobile App: \$1,600 – (2 available – 2 SOLD, 0 still available)**

- *Day 4 priority registration if sponsorship is chosen ahead of registration launch*
- *Company logo appears on the landing page of app, viewable when the app is opened*
- *Company recognized in conference remarks from podium during a general session*
- *Signage featuring your logo at app help station*
- *Recognition in looping slideshow during a general session*
- *Recognition in conference program and on conference website*
- *Opportunity to include marketing piece in attendee bags (subject to KSBA approval)*

**Program Sponsor: \$1,600 (2 available – 2 SOLD, 0 still available)**

- *Day 4 priority registration if sponsorship is chosen ahead of registration launch*
- *Full page ad on Back Cover or Inside Front Cover of the printed on-site program (the company that reserves this sponsorship first gets to choose which cover position they prefer – **the Back Cover placement has been reserved**)*
- *Company recognized in conference remarks from podium during a general session*
- *Logo promoting program at registration desk*
- *Recognition in looping slideshow during a general session*
- *Recognition in conference program and on conference website*
- *Opportunity to include marketing piece in attendee bags (subject to KSBA approval)*

**Beverage Break: \$1,600 (6 available – 3 SOLD, 3 still available)**

- *Day 4 priority registration if sponsorship is chosen ahead of registration launch*
- *Signage featuring your logo during beverage break*
- *Recognition in looping slideshow during a general session*
- *Recognition in conference program and on conference website*
- *Opportunity to include marketing piece in attendee bags (subject to KSBA approval)*

**Note:** Benefits of sponsorships may be subject to logistical changes due to unforeseen conference site changes.